

# Revenue Operations Readiness Evaluation

Get a **FREE** evaluation of your revenue data and processes.

## Experience That Drives Results

Navigating a Salesforce project demands a partner who's been in your shoes. Our team isn't just familiar with Revenue Operations; we've lived it, tackled business challenges first-hand, and turned that experience into a powerhouse of practical, real-world knowledge that we leverage when working with our clients.

ZINKT offers a **FREE** evaluation to organizations who want to do business better but don't know where to start.

We'll thoroughly analyze your revenue data and processes and provide you with an independent, objective roadmap for better revenue operations and better business. It's free and without commitment. And we're confident you will find it transformative.

## Who is this perfect for?

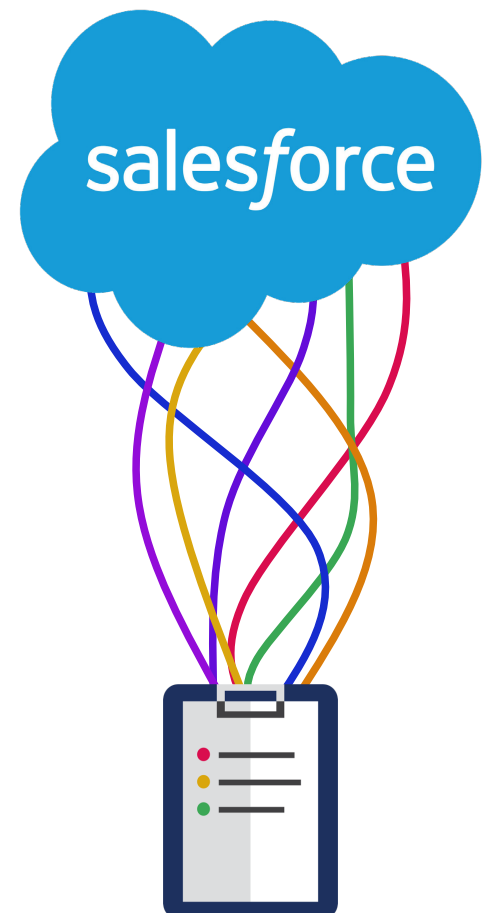
- Organizations looking to build more effective revenue operations processes.
- Businesses with manual incentive and compensation processes
- Companies preparing to implement an SPM/ICM solution and want their data optimally organized.
- Enterprises with an existing ICM wanting to bring all their revenue processes inside of Salesforce for better visibility, control and governance.

## What can ZINKT evaluate?

- Salesforce Implementation and Configuration Review
- User Management Analysis
- Data Storage Analysis
- Integrations Review
- Sales Process Review
- Marketing Process Review
- Revenue Operations Framework Recommendations

## What does a typical engagement look like?

- ZINKT will complete a 1-hour review session to gain a high-level understanding of your current Revenue Function and how you use your Salesforce org today.
- ZINKT will deliver guidance, determine a health score, and offer recommendations on key Objects that make up your revenue operation.



>> LET'S GET TALKING <<  
Reach out today. [inquiry@zinkt.com](mailto:inquiry@zinkt.com)

## Need to operationalize the output?

We offer a comprehensive range of services to guide you through every phase of the Salesforce journey:

- **Configuration:** Customize Salesforce to match your pricing models and sales processes.
- **Integration:** Seamlessly integrate Salesforce with your existing systems for a cohesive, streamlined experience.
- **Training:** Empower your teams with in-depth knowledge to leverage Salesforce effectively.
- **Ongoing:** We're your partners for the long haul, ready to assist whenever you need us, even after implementation.



## Why ZINKT?

### ★ Building Lasting Partnerships

We champion your cause as our own, fostering trust with transparency and a commitment to your success.

### ★ Bespoke Adaptability

Our services evolve with your needs, ensuring seamless integration with your evolving business landscape.

### ★ Experience-Driven Insights

Our advisors are former industry practitioners, bringing a wealth of practical knowledge to your Salesforce journey.

### ★ Comprehensive Salesforce Mastery

Our expertise isn't just broad—it's deep, focused, and constantly evolving to include the latest in Salesforce's ecosystem and ensure you are maximising your Salesforce investment.

### ★ Ongoing Enablement

Beyond initial training, we focus on empowering you for sustained independence and mastery over your tools.

### ★ Exemplary Record

We take pride in our heritage of crafting solutions that resonate with the unique dynamics of your business.

### ★ Tailored Agility

We craft solutions that are as flexible as they are robust, ensuring they adapt to the unique contours of your business requirements.

### ★ Transparent Project Management

With our clear Statements of Work, surprises are a thing of the past. We align deliverables with expectations—and your budget.

"The entire team is extremely knowledgeable and allowed for fluid, yet simple solutions to complex problems."

Denis Silva  
Financial Operations Analyst at Datacore

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"The implementation process is well thought out to gather all of the key requirements to have an effective solution."

Chris Hyerdall  
Sr. Business Analyst at Planmeca

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